

# Humda Shabbir

## Contact

Home # /157, ST#04, Qasim Pura  
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## Education

2015-2018      Lahore College  
for Women University  
BS (CS)

## Top skills

- Search engine optimization
- Search Engine Marketing
- Social Media Marketing
- Inventory Management
- Brand Management
- Public Relation Services
- Customer Service

## Objective

A self-motivated, competent, adaptable, and professionally committed. My Immediate career goal is to work with reputable organization where challenging opportunities are available to contribute towards the development of organization and for my career growth. I aim to be an activist and an agent of change.

## Experience

2018-2019

Working as a SEO • QN Sons pvt ltd

Job description

- Search engine Optimization (off-page).
- Social Media Post (paid & organic).
- Handling Amazon.ae, Noon.com.
- Brand Launching Events Management.
- Communication with PR companies & Bloggers.
- Office Management.
- Collecting customer feedback and market research.

## Communication

- Have a good communication skills oral and written
- Capable for problem solving and decision making
- Proficient in collecting and organizing information numerically and alphabetically
- Proven ability to work well independently and collaboratively in a team environment
- Expert in purging files to eliminate data duplication.
- Having Consumer Marketing skills

## References

Available upon request.